



# Candice Habeyche

**I AM** a hardworking, mature and team-oriented professional with experience in education marketing.

## WORK EXPERIENCE

**Sales Associate** 2019/2021

Swatch Group Canada, Canada - [swatch.com](http://swatch.com)

- Provide prompt and courteous service while completing each transaction in a quick and efficient manner while minimizing delays to the customer.
- Develop a thorough knowledge of all Swatch core and launch products to offer selection guidance to customers.
- Assist in the execution and maintenance of store merchandising standards.

**Sales Associate** 2019/2021

Winners - TJX, Canada - [winners.ca](http://winners.ca)

- Knowledgeable and courteous with others associates and ability to convey trust and confidence.
- Merchandise the items in the store building features and helping in fitroom and IBI.
- Assisted periodically with cash office.

**Media Analyst** 2016 | 2018

Catholic University of Pelotas, Brazil - [ucpel.edu.br](http://ucpel.edu.br)

- Customer and account management to construction of briefing .
- Project feedback and submission of material for production.
- Internal flow control of Jobs and publicity campaign for academic events and services offered by the university like brands, posters, flyers and folders, packaging and label for actions, internal signage, website layout, e-mail marketing and social media posts.

**Communication Advisor** 2011 | 2014

Physiotherapy and occupational therapy counseling (CREFITO5), Brazil - [crefito5.org.br](http://crefito5.org.br)

- Diagramming a magazine for physiotherapist and occupational therapist
- Interview and production of content for the publication.
- Internal flow control of Jobs and publicity campaign, developing e-mail marketing, social media posts and newsletter.

**Marketing Assistant** 2007 | 2008

Marist Province, Brazil - [colegios.redemarista.org.br](http://colegios.redemarista.org.br)

- Orientation of teams in different schools.
- Work with collaborative creation.
- Internal flow control of Jobs and publicity campaign for academic events and services offered by the school.

## VOLUNTEER EXPERIENCE

**Community group** 2016

Mariano Cenaculo Moviment, Brazil

Preparing meals and cleaning for adolescent and adults at a spiritual retreat. Also creating souvenirs and cards with messages.

**Producer and reporter** 2001

University TV Channel, Brazil

Developed and produced news for journal and the entertainment programs.

## EDUCATION

**Graphic Design for web and print 2020 | 2021**

Humber College, Toronto, Canada

**Diploma in Customer Service Co-op 2019 | 2020**

Greystone College, Toronto, Canada

**MBA of Strategic Business Management 2016 | 2018**

Federal University of Pelotas, Brazil

**Master of Media Communication 2009 | 2011**

Pontifical Catholic University of Rio Grande do Sul, Brazil

**Degree in Media Communication 2000 | 2005**

Catholic University of Pelotas, Brazil

## CONTACT | SOCIAL MEDIA

✉ [candiceh@gmail.com](mailto:candiceh@gmail.com)

☎ +1 (647) 581 0710

📷 @candice\_habeyche

in [linkedin.com/in/candice-habeyche-ab227a2a](https://www.linkedin.com/in/candice-habeyche-ab227a2a)

Bē [behance.net/candiceh](https://www.behance.net/candiceh)

## STRENGTH

Quick learner | Easygoing  
Adaptable | Empathetic | Persistent

## SKILLS

Microsoft: Word | Power Point  
Adobe: PS | ID | AI | XD